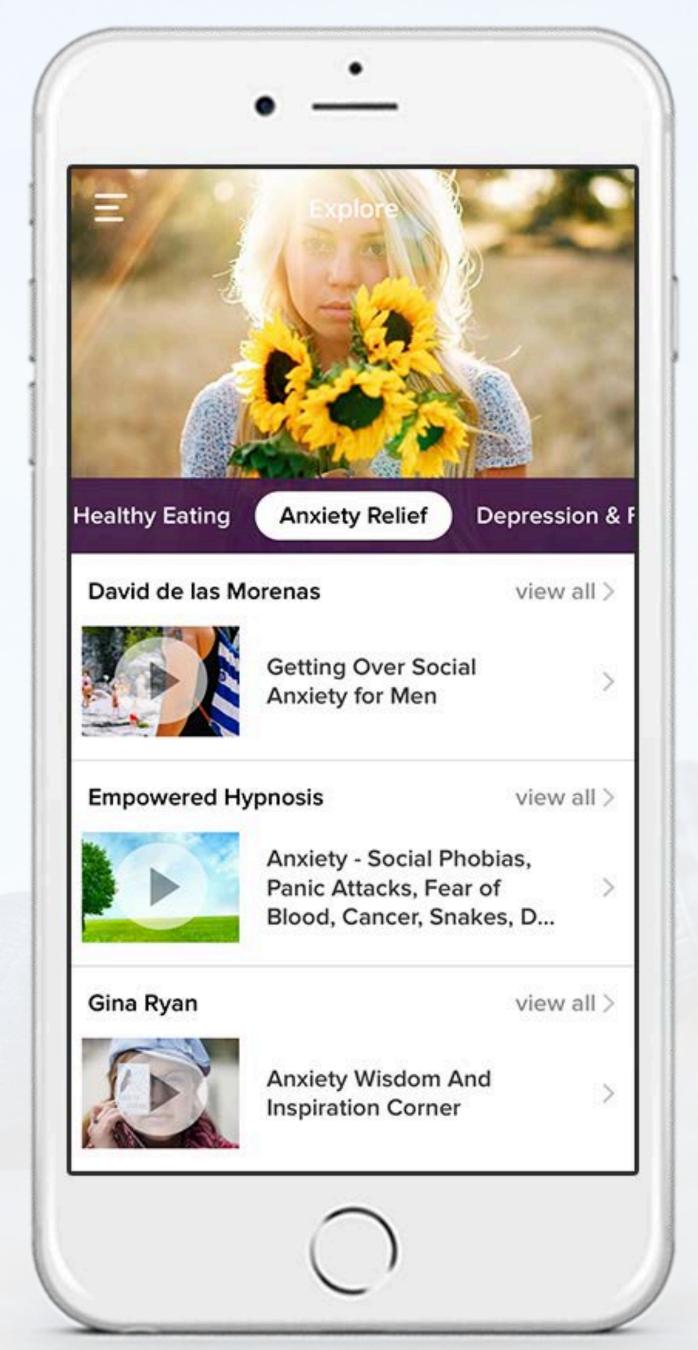


# What is Audiojoy?

A mobile app featuring professional audio programs for self improvement.

# How we can help you.

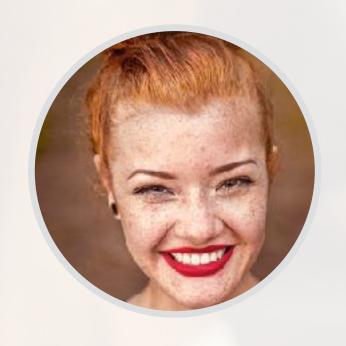
We enable publishers to reach more users and make incremental revenue from existing content.



### Content Focus







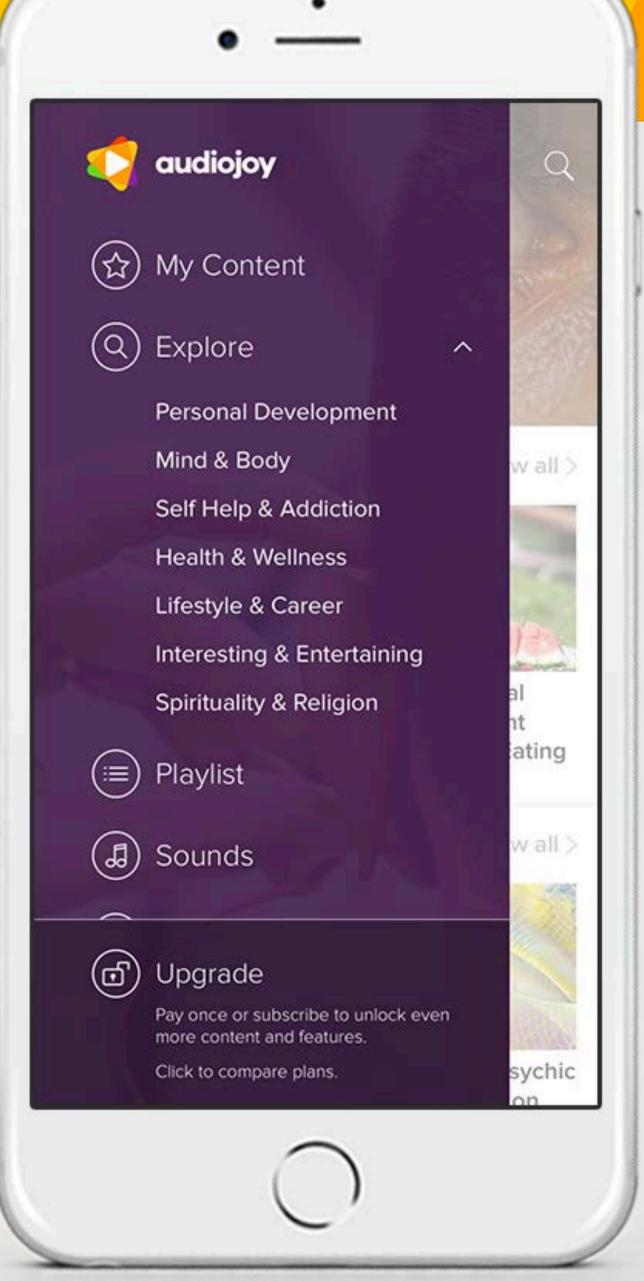
PERSONAL DEVELOPMENT





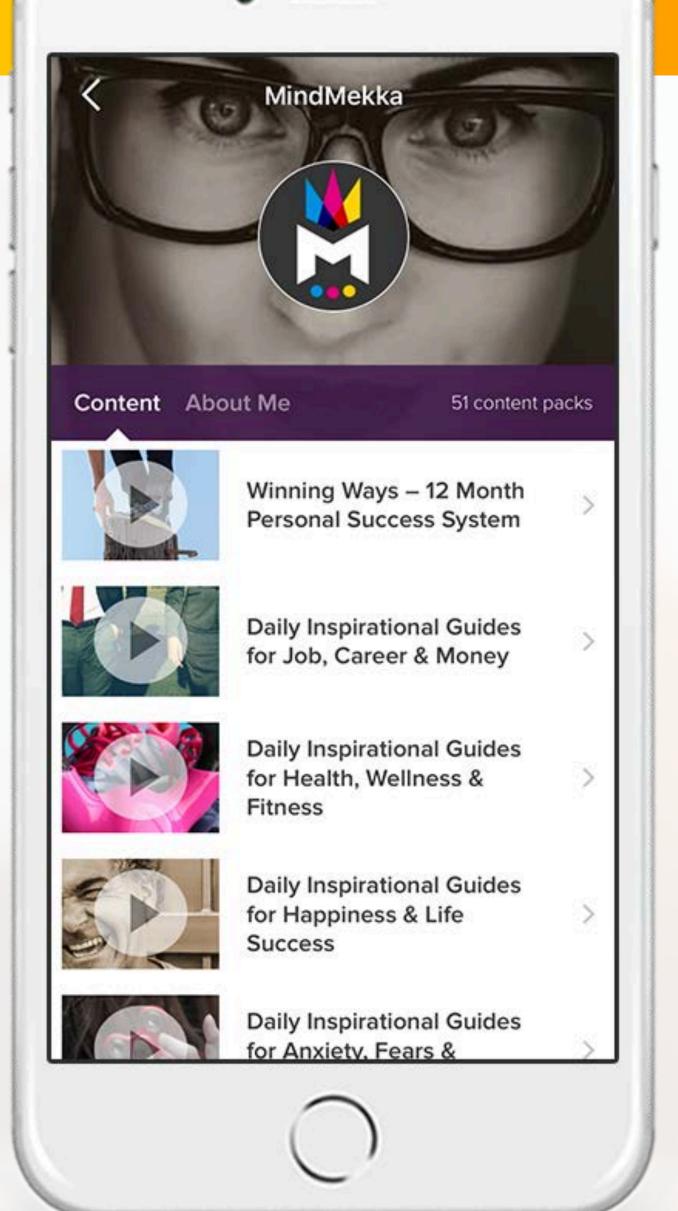


SPIRITUALITY & RELIGION



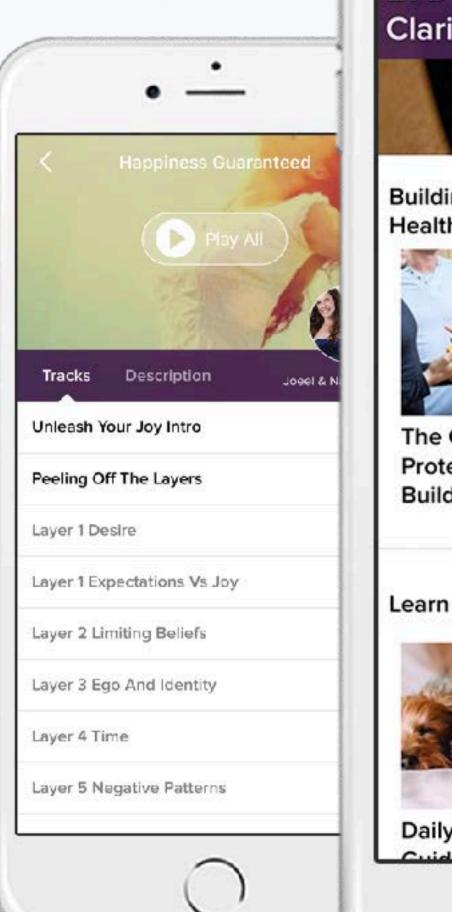
#### Publisher Benefits

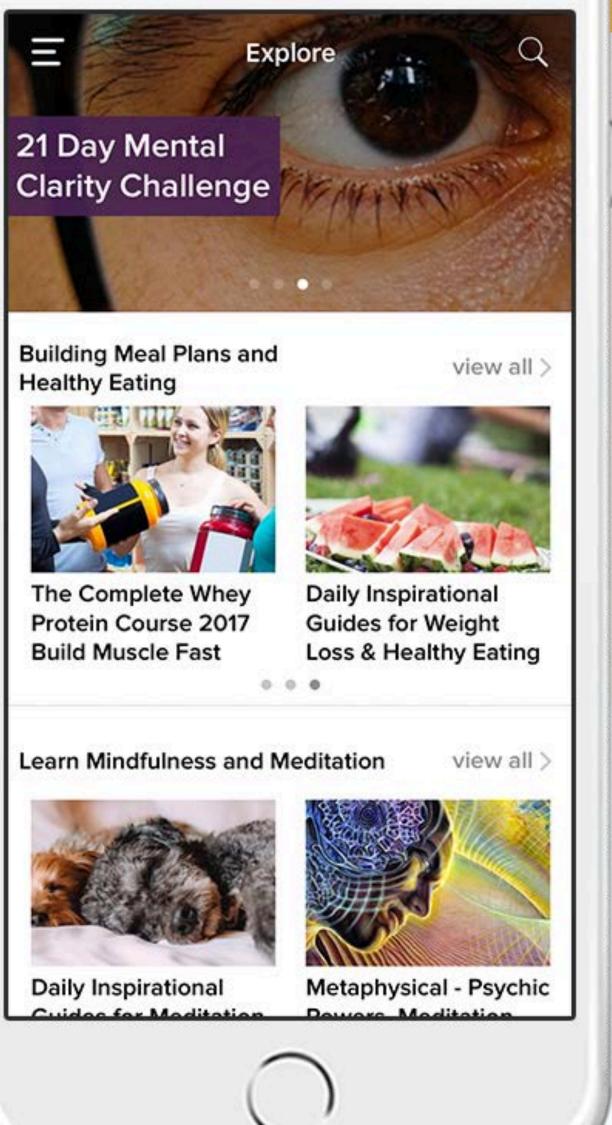
- Non-Exclusive Licensing you maintain content ownership and can sell it anywhere else you want
- Reach More Users get exposure to over 1.5 million Audiojoy users
- Recurring Subscription Revenue receive a 30% revenue share for all played content
- No Effort, No Cost, No Term we do all the work, absorb all the costs and you can cancel anytime
- Aggressive Marketing allocating over \$150K for marketing in 2018



## Platform Highlights

- Explore featured content by topic
- Search by track, program or publisher
- Publisher profile pages with bio and links
- Subscription revenue share for played content
- Daily inspirations and challenges
- Push notifications and engagement tools
- Sleep timer and custom playlists
- Looping meditation & relaxation sounds

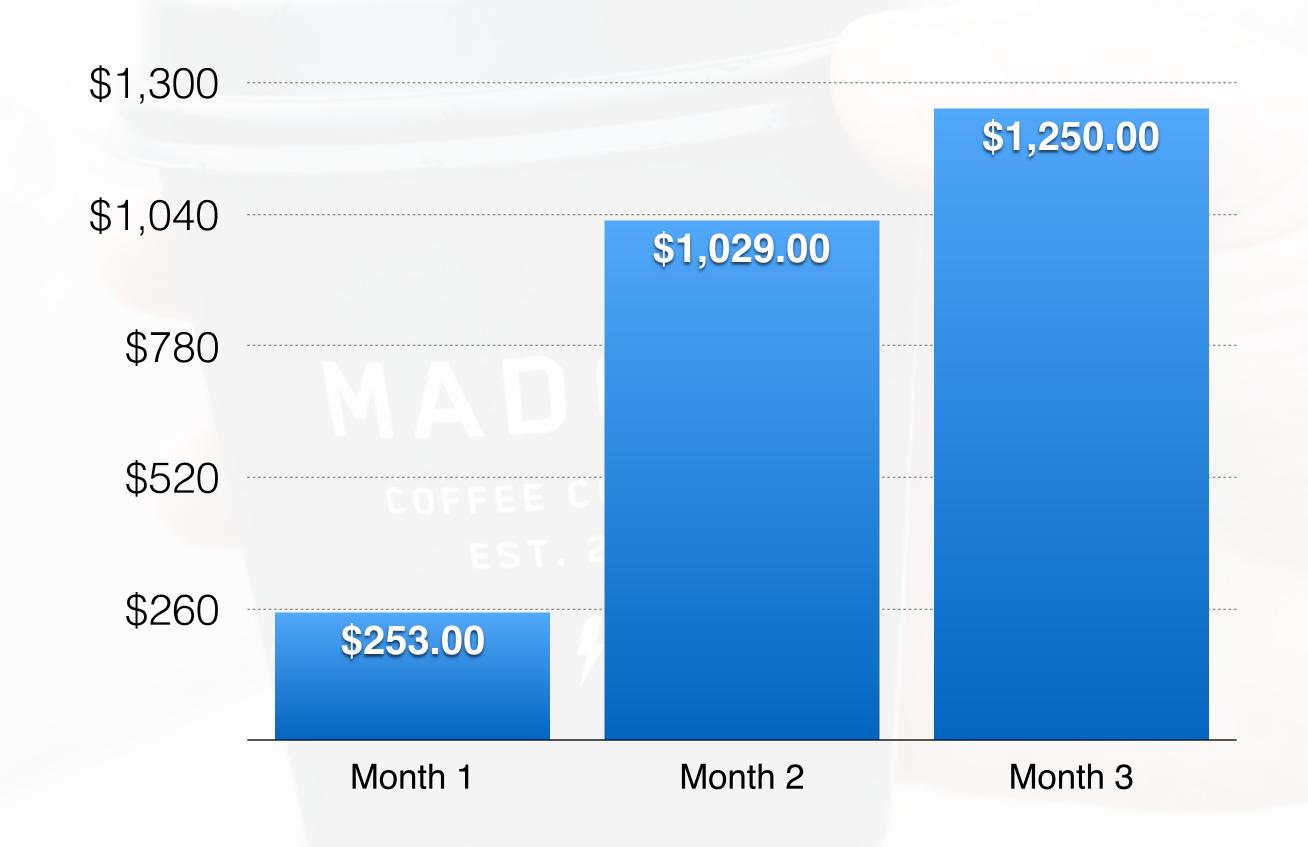




### Revenue Potential

How do I make money and how much can I make?

- 1. Free to Download New users get several hours of free content, then can unlock the entire app for a monthly subscription or one-time fee.
- 2. Subscribe for Unlimited We share 30% of the revenue generated from in-app purchases after app store fees; paid to you quarterly.



## How it Works

Choose the existing audio and video content you want to publish.





We publish your content to our platform and provide support to your listeners.







We convert and optimize the audio files; and manage all streaming servers and hosting.



PUBLISH

We run paid user acquisition campaigns as well as social media and content marketing programs.

### Real Feedback



"I love how uplifting it is and it always has exactly what I need to hear."

Sarrah N.

"Something for everyone. I love this app. The only app you need for daily guidance and inspiration."

Crystal B.



distribution No effort. No cost. Total

Brad Newton,



"This is the best app I ever stumbled upon. You got me listening and sticking to it for life. Thank you so much!"

Perry S.

"Another great channel for me. bonus."

Publisher



"Amazing people. Amazing product. And real revenue from my content."

Selena Valentine, Publisher



Ready to get started? Contact us to learn more.



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Savannah Peyser, Publishing Manager

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